

Writing your fundraising story



Your fundraising story is one of the most powerful tools you have. People are more likely to donate when they connect with your why - so this is your chance to show them why this opportunity matters to you, and how their support will make a difference.

Top Tips

- ✓ Be personal - Share what inspired you to take part and why this cause is meaningful to you.
- ✓ Keep it clear - Use short paragraphs and simple language.
- ✓ Use emotion - Don't be afraid to show your excitement, passion, or nerves - it makes you relatable!
- ✓ Include impact - Let people know exactly how their donation will help.
- ✓ Add visuals - A photo of you or the community you'll support can make a big difference.

Fundraising Story Template (Fill in the gaps!)

I'm incredibly excited to be fundraising for the FutureSense Foundation as part of a life-changing opportunity to volunteer in [insert country e.g. Peru] with Challenges Abroad.

This experience is especially important to me because [insert personal reason - e.g. "I've always wanted to work in education and support underserved communities," or "I believe everyone deserves equal access to health and education, no matter where they're born."] I believe that everyone should have the opportunity to reach their aspirations, and I'm proud to support FutureSense Foundation in their mission to create a brighter, more sustainable future.

As part of my two-week programme, I'll be working alongside the charity to deliver [insert area of focus - e.g. health, education, sustainability] workshops to local children, teachers, and community members. These sessions are designed to be fun, engaging, and impactful, and will help create long-term positive change in rural communities.

To take part, I need to raise £[insert fundraising target], which goes directly towards FutureSense Foundation's incredible work.

Here's how your donation can make a real difference:

- ♥ £2 – plants a tree to support local reforestation
- 📚 £30 – funds a workshop for students, teachers, or community members
- 🚑 £100 – provides first aid training for 2 people
- 🚰 £250 – builds a handwashing station or playground at a rural school
- 🚽 £300 – builds a safe, sanitary toilet for children in a rural community

Every donation, no matter how big or small, gets me closer to my goal and supports real, on-the-ground change.