

# Top Tips for Personal Fundraising Pages

## 1. Make your page personal

Add an image of yourself to your fundraising page to create a connection with supporters.

Adding a personal image to your page, raises 13% more on average.

## 2. Spread the word

Share your fundraising page on social media, with friends, family, and beyond to expand your reach.

This can increase your reach and encourage donations from a wider audience.

## 3. Tell your story

The story section can help describe who you are and why you are raising money for the FutureSense Foundation, the impact you're making and why friends and family should donate. Edit your story to say why you are passionate about supporting disadvantaged communities around the world.

Stories can inspire people to give and help them feel more connected to your mission.



## 4. Connect to fitness apps

If you are partaking in a fitness challenge, integrate your Strava.

Fundraisers can raise 111% more when they integrate fitness apps.

## 5. Thank your donors

Send a thank you to everyone who donates, no matter the size of donation to show your appreciation.

Fundraisers who thank their donors typically achieve 20% higher page value compared to those that don't.

