

Organising A Raffle

1 Understand Your Goal

We are so grateful you are fundraising for FutureSense Foundation – that’s fantastic! Keep your goal in mind when speaking to businesses so you can clearly explain what the money is for and why it matters.

2 Plan How to Ask for Prizes

To get great raffle prizes, you’ll need to ask for them - confidently and politely.

Who to Ask:

- Local shops (cafés, restaurants, bakeries, clothing stores)
- Chain stores (ask the manager if they offer charity support)
- Service providers (gyms, travel agents, driving schools)
- Online businesses or makers (handmade gifts, vouchers)
- Parents or friends with connections to companies



Top Tip: Start with people you know - it’s easier to get a “yes” from someone with a personal connection!

3

How to Ask, Message, Email or In Person

When reaching out, be clear, polite, and specific. Here’s a sample script you can use:

*Hi [Business Name],
We’re students at [Your School/University] fundraising for FutureSense Foundation: an international development charity working to empower rural communities around the world to achieve better futures. We’re organising a raffle to raise money and would love to include your business by offering a prize.*

In return, we’ll thank you publicly on posters, social media, and at the event. Even a small voucher or gift would make a big difference!

Thank you for considering it – we’d love to chat more.



Organising A Raffle

4

Keep Track of Donations

Make a simple list or spreadsheet:

- Business name
- What prize they've donated
- Contact info
- Whether you've thanked them yet



Top Tip: Offer to put their logo on posters or socials as a thank you - they'll love the extra publicity.

5

Promote the Raffle

Once you have some prizes, it's time to spread the word!

Highlighting exciting donations in your posters and announcements on social media (be sure to promote this multiple times and ask people to share it to their network).

Tag us @FutureSense Foundation so we can share it with our network.

6

Sell the Tickets

Sell tickets in school, at events, or online. Keep a record of who buys them and the ticket numbers.

You can also directly link your fundraising page as proof of payment (e.g. £2 donation = 1 raffle ticket).



Organising A Raffle



futureSense
FOUNDATION

7

Draw the Winners

Make it fun! Hold the draw in front of classmates/ colleagues or at an event. Consider livestreaming or posting a video.



8

Deliver Prizes & Say Thank You

Make sure winners get their prizes quickly, and always thank the businesses who supported you.



Top Tip: Post a photo or story showing what their support helped achieve - businesses love to see their impact!

9

Share the Results

Let everyone know how much you raised and how it will help FutureSense Foundation. A small "impact report" can build excitement for future fundraisers!!

Reaching out to businesses may seem intimidating at first, but most are happy to help a good cause - especially when it supports the world become a better place. Be polite, be clear, and be proud of your efforts!



Registered with
**FUNDRAISING
REGULATOR**